

沿革 Corporate History

- 1931 Established in conjunction with the beginning of NHK Radio 2 and its educational programming. Japan Broadcast Publishing Co.,Ltd. began with the publication of 15 textbooks for language learning, academics and business related subjects began.
- 1933 Publication of the first textbook, Fundamental English (Kiso Eigo), for the radio program of the same name.
- 1945 Publication of the first textbook, Practical English Conversation, (Jitsuyo Eigokaiwa) for the radio program of the same name at the end of the war.
- 1958 Publication of the first TV textbook for Today's Cooking (Kyo no Ryori).
- 1960 First publication of the TV textbook, Encyclopedia for Women (Fujin Hyakka).
- 1964 First publication of NHK books.
- 1973 First publication of the TV textbook, Hobby Gardening (Shumi no Engei).
- 1980 Publication of the mixed media, Silk Road series. The translated book, The Third Wave became a bestseller.
- 1993 TV textbook, Encyclopedia for Women (Fujin Hyakka) changed its name to Fashion Atelier (Oshare Kobo).
- 1995 Published translated version of Sophie's World, and sold over two million copies.
- 1998 Separate volume of NHK Fashion Atelier's 'Dumbbell Exercises' (Oshare Kobo's Dumbbell Taiso) sold over one million copies.
- 2000 Released the huge hit Three Dumpling Brothers (Dango San Kyodai).
- 2001 First publication in the Seikatsujin Shinsho series.
- 2003 Publication of translated version of Winter Sonata (Fuyuo no Sonata Vols.1, 2), a pioneer work of the Korean-style boom.
- 2007 First publication of the TV textbook, Today's Cooking for Beginners (Kyo no Ryori Beginners).
- 2008 First publication of the TV textbook, Hobby Gardening and Time for Vegetables (Shumi no Engei Beginners & Yasai no Jikan).
- 2009 Publication of the translated book, FREE: New Ways to Get Money. Cross-media promotion helped this become a bestseller.
- 2010 The TV textbook Fashion Atelier (Oshare Kobo) to Beautiful Handmade Goods (Suteki ni Handmade), and the TV textbook Hobby Gardening for Beginners and Time for Vegetables (Shumi no Engei Beginners & Yasai no Jikan) to Hobby Gardening and Growing Vegetables (Shumi no Engei Yasai no Jikan).
- 2011 Company name changed to NHK Publishing, Inc. Seikatsujin Shinsho's name was changed to NHK Publishing Shinsho.
- 2013 NHK Publishing Shinsho's, Reversal of Intellect 'Chi no Gyakuten' and NHK television's serial drama, 'Amachan' related products became best-selling items.
- 2015 Translated version of Zero to One won the Business Book of the Year Award.