

NHK Publishing Rights Guide

—2025 Spring—

A Perfect Book on House Plants

観葉植物 パーフェクトブック

- Published in March 2024
- Author: Sugiyama Takumi
- Pages: 160 Pages
- Rights Sold: Complex and Simplified Chinese,
Korean

The Perfect Guidebook for House Plant Fans

The book that summarizes the know-how of Sugiyama Takumi, a top runner in house plant cultivation, has been created. It consists of an illustrated book part that introduces about 200 popular species with beautiful photos, and a cultivation part that explains in detail how to manage and grow them on a daily basis.

NHK 趣味の園芸 A perfect book on house plants

観葉植物

杉山拓巳 Sugiyama Takumi

パーフェクトブック

約200種類の人気観葉植物をカバー。押さえておきたい基本の育て方から、とっておきの栽培テクニックまで。

ほくのノウハウをぜんぶ盛り込みました。皆さんが、いつも美しく元気なグリーンと暮らせるよう、お手伝いします
Sugiyama Takumi
杉山拓巳

NHK趣味の園芸「これ、かっこイゼイゼイで活躍する観葉植物栽培のトップランナー」

インドアグリーンはこの1冊で!

A Perfect Book on Succulents

多肉植物 パーフェクトブック

- Published in June 2019
- Author: NHK Publishing
- Pages: 128 Pages
- Rights Sold: Complex and Simplified Chinese

The perfect book for the basics of succulents

Echeveria, Codex, Haworthia, Cactus, Lithops, etc.... The definitive succulent book that shows how to choose and grow each variety. In addition to a variety of attractive succulent plant picture books, it introduces in detail how to grow small plants and how to increase them by sowing trees and seeds.



New Roses

—The Tips for Blooming Strongly and Beautifully

新しいバラ 強く、美しく咲かせる

- Published in April 2023
- Author: Kimura Takunori
- Pages: 144 Pages
- Rights Sold: Complex and Simplified Chinese

Upcoming rose varieties and techniques for the best flowering

A rose cultivation guidebook in which world-renowned breeder Kimura Takunori explains all of his know-how. The book explains in detail the latest varieties from around the world, their characteristics, and cultivation techniques optimized for their properties. At the same time, it also introduces a mating technique that creates your own (original) rose. From beginners to advanced, rose cultivation is in this one book.



My Favorite Garden by Perennial Plants

宿根草でつくる自分好みの庭

- Published in September 2016
- Author: NHK Publishing
- Pages: 128 Pages
- Rights Sold: Simplified Chinese

Anyone can create a beautiful garden!

Knowing the role of perennials and combining plants is the key to creating a beautiful garden. This botanical encyclopedia that describes the roles of over 120 types of plants, mainly perennials, is truly an archival edition! The book is for everyone who has planted their favorite plants in the garden but feels that they are not looking good.

NHK 趣味の園芸
生活実用シリーズ

4つの役割が決め手!

宿根草でつくる 自分好みの庭

編：NHK 出版 監修：天野麻里絵

植物図鑑

宿根草を中心に
120種以上!

主役

まとめ役

カラーリーフ

グラウンドカバー



役割がわかれば誰でもきれいな庭が作れる!

NHK出版

The Rules for Coffee Extraction

コーヒー抽出の法則

- Published in February 2019
- **Author:** Taguchi Mamoru, Yamada Koichi
- **Pages:** 112 Pages
- **Rights Sold:** Complex and Simplified Chinese, Korean

**Let's make the taste you want
with professional extraction theory
& technology!**

Leading experts in home roasting teach the rules of making coffee delicious. If you learn the six elements that determine the taste (roasting degree, mesh, powder content, water temperature, extraction speed, and extraction amount) and the extraction technique (tips), you can control the taste of coffee as you want.



The Encyclopedia for Specialty Coffee

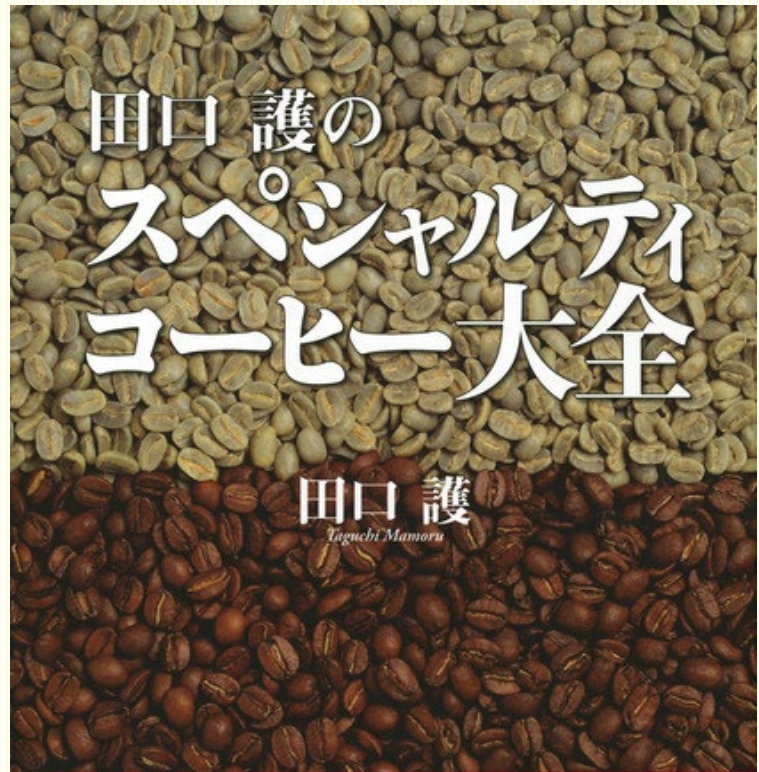
田口護のスペシャルティコーヒー大全

- Published in May 2011
- Author: Taguchi Mamoru
- Pages: 160 Pages
- Rights Sold: Complex and Simplified Chinese

Introducing knowledge, roasting, and sales of specialty coffee

The author, a leading expert in in-house roasting, teaches you everything from basic knowledge such as green bean information and refining of specialty coffee to roasting techniques that maximize the aroma and richness. In addition, the secret of successful sales is introduced.

This is a must-read book for coffee enthusiasts regardless of whether they are professionals or amateurs.



スペシャルティコーヒーは個性派揃いだ。
しかし私はこれ見よがしの
個性や厚化粧した個性を元来好まない。
焙煎は足し算ではなく、引き算だ。
わかりやすい味に仕立てること、それが大事なのだ。

The Coffee

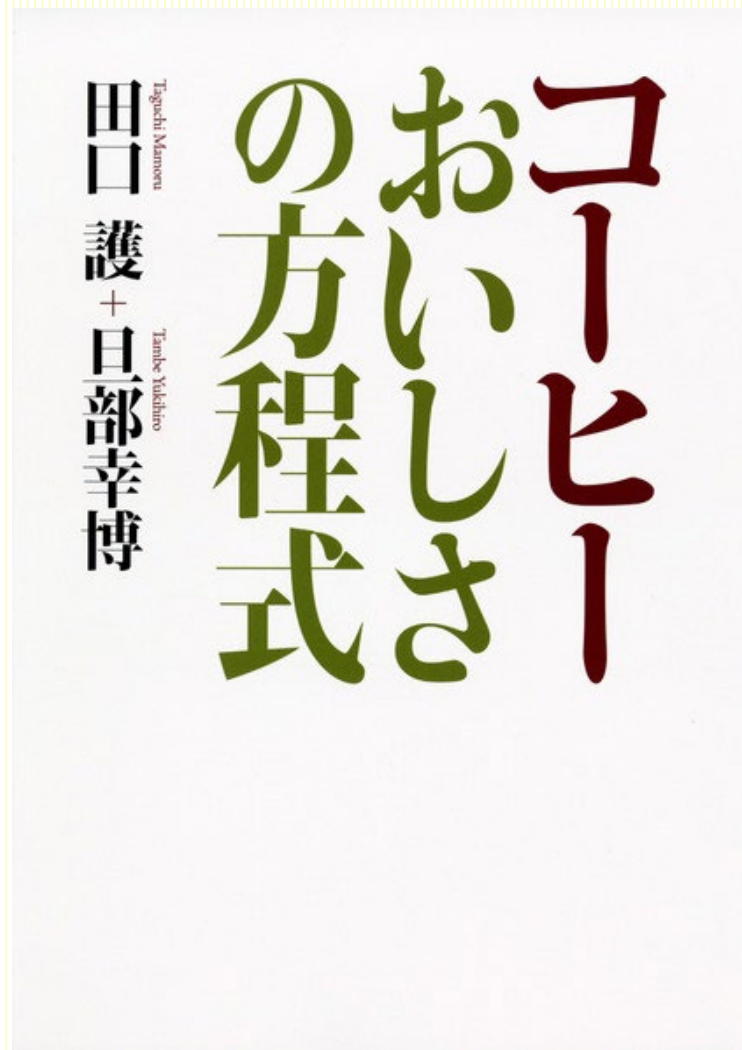
—The Equation of Deliciousness

コーヒー おいしさの方程式

- Published in January 2014
- **Author:** Taguchi Mamoru, Tambe Yukihiro
- **Pages:** 176 Pages
- **Rights Sold:** Complex and Simplified Chinese

The perfect book for coffee theory & practice!

Taguchi Mamoru of “Café Bach,” a leading expert in home roasting, and Tambe Yukihiro, a scientist and owner of the popular site “Hyakkoen,” have teamed up to create the strongest coffee theory and practice book! In addition to the basic knowledge of diversifying coffee beans, it introduces roasting and storage so that you can find your favorite taste. In addition, based on the latest knowledge, it explains in detail how to extract coffee so that the flavor of coffee can be freely controlled, along with scientific evidence.



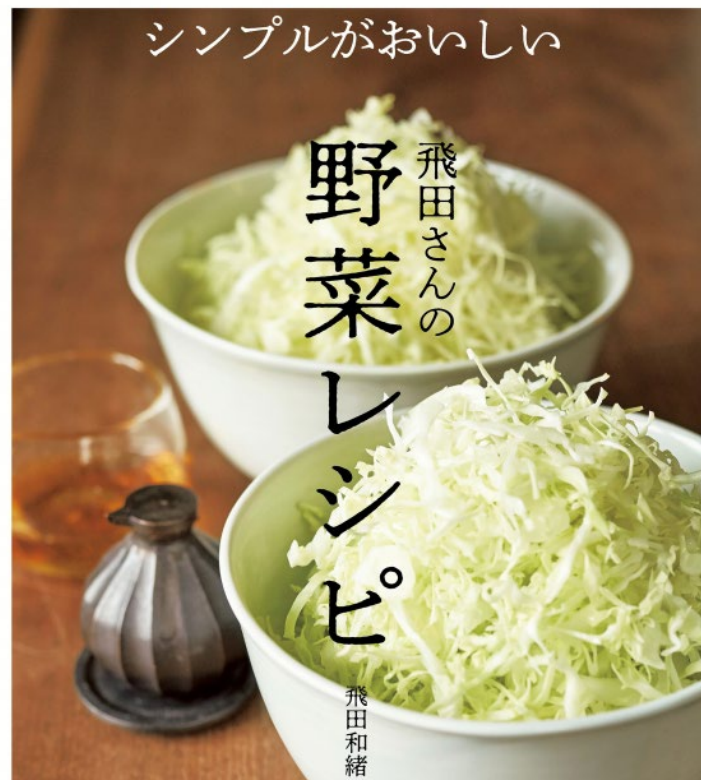
Chef Hida's Vegetable Recipe

飛田さんの野菜レシピ

- Published in April 2018
- Author: Hida Kazuwo
- Pages: 144 Pages
- Rights Sold: Complex and Simplified Chinese, Korean

193 super-simple vegetable dishes

Popular chef Hida Kazuwo introduces 193 vegetable dishes that she regularly makes. All of the recipes are simple that take advantage of the natural deliciousness of vegetables and can be easily recreated by beginners and busy people. From main dishes that go well with rice to side dishes that can be prepared quickly, the book takes care of everything for you.



なじみの野菜でどこまでつくれるか
挑戦しました。 飛田和緒

野菜が主役の小さいおかず、大きいおかず 193点

Yoko Saito's Patchwork Quilt for Beginners

齊藤謠子のトラディショナル・パターン

- Published in January 2024
- **Author:** Saito Yoko
- **Pages:** 112 Pages
- **Rights Sold:** Spanish

Saito Yoko, a popular quilt artist, introduces American patchwork quilts

This is a long-awaited book for quilt fans. It contains 32 patterns, 4 tapestries made by combining patterns, and 24 practical items such as bags, pouches, and interior accessories. The traditional pattern is arranged according to the current lifestyle, and it is carefully explained with photos and illustrations for beginners to make easily.



The Core of Artificial Intelligence

人工知能の核心

- Published in March 2017
- Author: Habu Yoshiharu
- Pages: 240 Pages
- Rights Sold: Simplified Chinese

What can only humans do?

Habu Yoshiharu, a genius Shogi player, confronts artificial intelligence head-on and approaches the core of it.

In 2016, the artificial intelligence Go program “AlphaGo” defeated a world-ranked Go player. According to Mr. Habu, the reason for this victory is that “artificial intelligence has begun to think about ‘subtraction’ in the same way as humans.”

Are humans no longer able to compete with artificial intelligence? But do we have to win in the first place? Based on an interview for NHK TV program, the book draws a picture of the future.



Wanderers

彷徨う者たち

- Published in January 2024
- Author: Nakayama Shichiri
- Pages: 296 Pages
- Rights Sold: Complex Chinese

Sold over 500,000 copies!
**The gold standard of social human
mystery finally reaches its final chapter**

This is the latest work in the series, following the first work “To the Unprotected” which was made into a movie, and the second work “Borderline,” which depicts the recovery from the earthquake disaster and its black business. The series has sold more than 500,000 copies. This is the author’s full-fledged human mystery. It approaches the mystery of the completely closed room trick while depicting the emotions and human patterns that fluctuate violently among the people rooted in the disaster-stricken area where reconstruction is progressing.



友刑選 贖悔立 恋友在
か事ぶ 罪恨ちは 心情し
かかき 罪恨と 心情と の
かかき 罪恨と 心情と の
かかき 罪恨と 心情と の

社会派ヒューマンミステリーの金字塔、ついに最終章へ

「護られなかった者たちへ」「境界線」累計 **50万部突破!**
「宮城県警シリーズ」

※単行本、電子書籍、文庫含む。

A Pair Never Fall in Love

恋せぬふたり

- Published in April 2022
- Author: Yoshida Erika
- Pages: 312 Pages
- Rights Sold: Korean, Thai

Drama broadcast on NHK. A unique “non-love” comedy that surely makes everyone smile!

A man and a woman who have no romantic feelings for anyone, nor are they sexually attracted to anyone, begin living together in order to find their own way of life. This spreads ripples to their family, coworkers, ex-boyfriend, neighbors, and other people around them. What kind of “happiness” lies ahead in each of their lives?



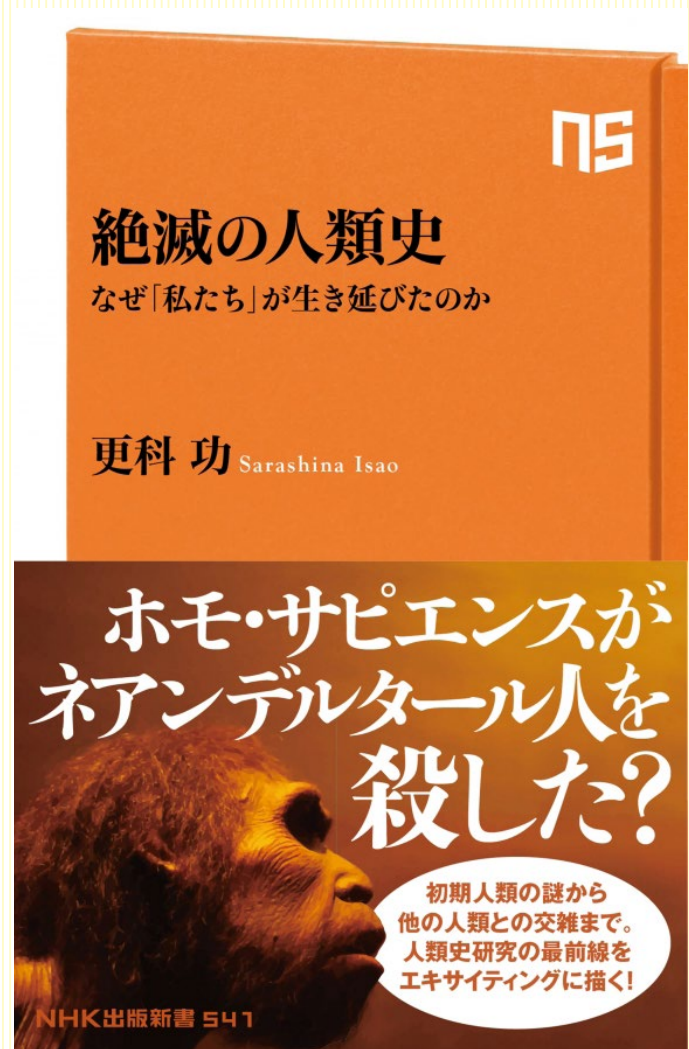
The History of Human Extinction

絶滅の人類史

- Published in January 2018
- **Author:** Sarashina Isao
- **Pages:** 256 Pages
- **Rights Sold:** Simplified Chinese, Korean, Mongolian

Did Homo sapiens kill Neanderthals?

Seven million years of human history have been nothing short of extinct for all humans except Homo sapiens. It's not that they weren't "good" in any way. Rather, we, the "underdogs," survived by taking advantage of their best qualities. An exciting book that depicts the forefront of human history research that overturns common sense.



The Science of the Scent of Plants

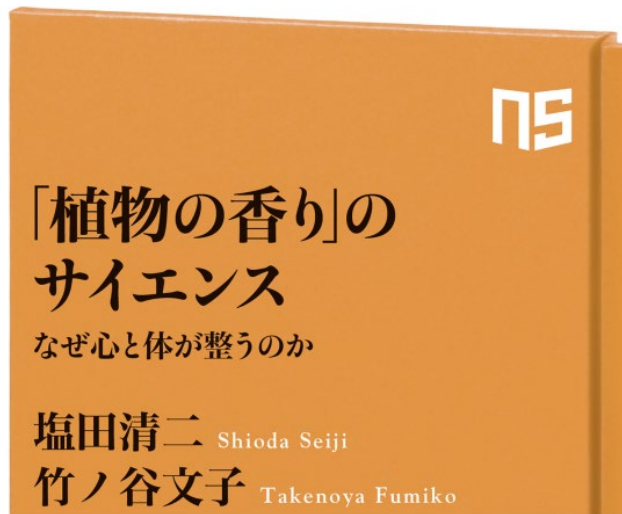
「植物の香り」のサイエンス

- Published in March 2024
- **Author:** Shioda Seiji & Takenoya Fumiko
- **Pages:** 216 Pages
- **Rights Sold:** Complex Chinese

The surprising power of scent revealed by latest researches

The scent works from reducing stress and anxiety to improving brain function and preventing hard-to-cure diseases. Why and how do the scent of plants have a positive impact on our physical and mental conditions?

Leading experts explain in an easy-to-understand manner the specific effects that have been elucidated through recent remarkable research and are being incorporated into medical settings.



セルフケアの最先端!

ストレスや不安の軽減、睡眠改善、
集中力・記憶力などの向上、
難治性疾患の症状緩和まで

ロングセラー

『〈香り〉はなぜ脳に効くのか』
に次ぐ決定版

NHK出版新書 716



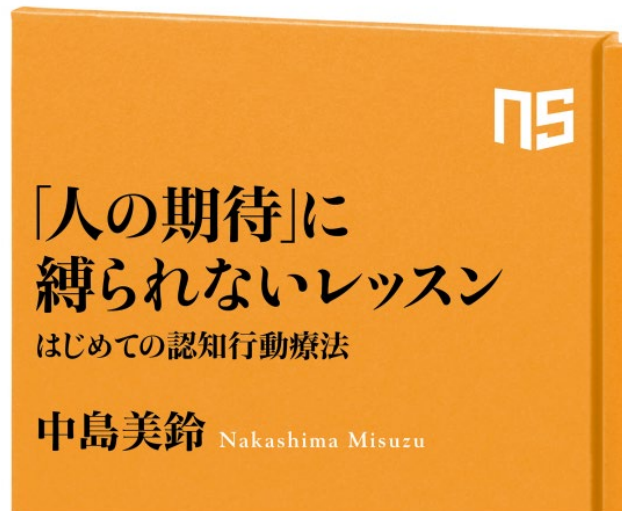
The Lesson for Escaping from Expectations

「人の期待」に縛られないレッスン

- Published in February 2024
- Author: Nakashima Misuzu
- Pages: 200 Pages
- Rights Sold: Simplified Chinese, Korean

Living without being bound by other people's expectations

Why do we wear down our minds and bodies by prioritizing what others think of us over our own feelings? Being bound by other people's expectations is a troublesome problem that can be linked to “self-sacrificing habits” that try to prioritize others too much and “perfectionism” that is too oneself. The author, who is a clinical psychologist, presents in a concrete and clear manner the “art of living lightly” without relying on the evaluation or affection of others.



NHK出版新書 714



頼まれた仕事を断れない、人に会うと疲れる、がんばっても評価されない――

Parents Hurting Child's Brain

子どもの脳を傷つける親たち

- Published in August 2017
- Author: Tomoda Akemi
- Pages: 224 Pages
- Rights Sold: Vietnamese, Simplified and Complex Chinese

Bestseller with over 120,000 copies! Surprising facts revealed by brain science

It has been revealed that maltreatment (inappropriate parenting) physically damages children's brains, causing a decline in their desire to learn, delinquency, and illnesses such as depression and schizophrenia. A child psychiatrist who is involved in brain research explains children's brains from a scientific perspective and explains how to protect them from injury and the importance of forming attachments, which are essential for healthy mental development.

NHK出版新書 523 **NS**

友田明美
Tomoda Akemi

子どもの前での夫婦げんか、
心ない言葉、スマホ・ネグレクトに、
きょうだい間の差別……

不適切なかかわりが、
子どもの脳を変形させる

子ども
の脳を
傷つける
親たち

12万部
突破!!

「プロフェッショナル 仕事の流儀」
「世界一受けたい授業」ほか、
あらゆるメディアで大反響



The Beginnings of Philosophy

哲学のはじまり

- Published in January 2024
- Author: Toya Hiroshi
- Pages: 120 Pages
- Rights Sold: Complex Chinese

Understanding the three major themes of philosophy with this one book!

What are the characteristics of the field of philosophy? Plato, Descartes, Kant, Hegel and Husserl; what did philosopher question about the world, and how did their ideas develop?

The three major themes that form the basis of philosophy are ontology, epistemology, and value theory. If you unravel these areas from their “beginnings,” with this book, you will understand the foundation of philosophy.



The Path Paved by Feminism

フェミニズムがひらいた道

- Published in April 2022
- Author: Ueno Chizuko
- Pages: 112 Pages
- Rights Sold: Simplified Chinese

The first comprehensive introductory book of feminism in two hours

A leading figure who has continued to pioneer feminism in Japan talks about the path feminism has taken along with a wealth of experience. Why was feminism born, what did it change, and what could it not change? The book briefly explains this flow by dividing it into “four waves.”



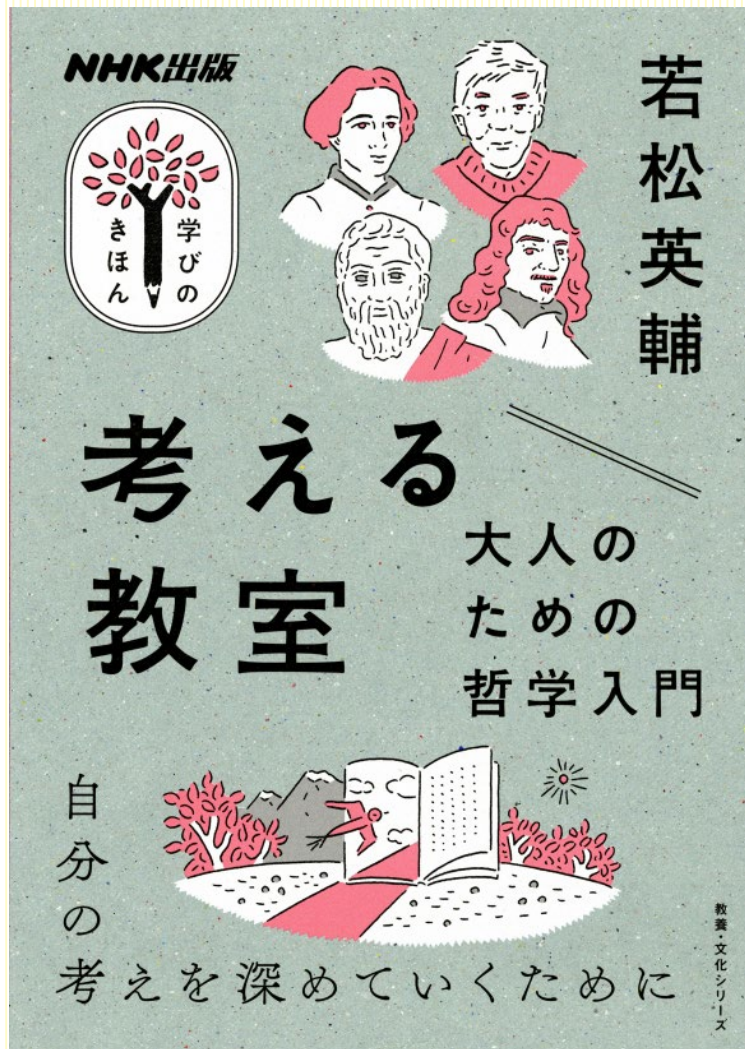
Introduction to Philosophy for Adults

考える教室 大人のための哲学入門

- Published in March 2019
- Author: Wakamatsu Eisuke
- Pages: 112 Pages
- Rights Sold: Korean

The introductory philosophy book you want to understand!

The Japan's most notable critic of the moment delivers a lesson in philosophy that is truly necessary for living. From Plato to Yoshimoto Takaaki, what is the secret to deciphering the words left behind by those philosophers? The reader will discover “my philosophy” within oneself through familiar themes such as “dialogue,” “thinking,” “work,” and “belief.”



The Methods for Preparing Your Mind

—The lessons from Top Athletes

心の整えかた トップアスリートならこうする

- Published in August 2022
- Author: Tanaka-Oulevey Miyako
- Pages: 256 Pages
- Rights Sold: Vietnamese

An Olympic medalist to suggest how to prepare your mind

The mental conditioning practices used by athletes, such as “increasing mental health literacy,” “facing unpleasant emotions,” “how to use anger,” “categorizing motivation,” and “gaining mental toughness,” can also be applied to our daily lives. In addition to the experience as an Olympic medalist, the author has the perspective of a coach who has served as a coach for the Japanese, American, and French national teams. She also introduces mental training as a sports psychologist.

トップアスリートなら



こうする

日常生活で、受験会場で、ビジネスシーンで、試合本番で。誰にでも応用できるメンタルトレーニングの決定版！

自分らしく強くなる、
自分の強さと弱さを知る、
大切な本となりました。

——村田諒太 (前WBAミドル級王者)



The Wonder of Weeds

道草ワンダーランド

- Published in February 2023
- Author: Tada Taeko
- Pages: 160 Pages
- Rights Sold: Complex Chinese

Surprising wisdom for living hidden in the plants of the town

The author is a leading expert on plant ecology and is active in various fields including the media, observation groups, and lectures. She talks about the beauty and joy of plants in the city, including not only weeds but also garden plants, trees, and succulents.

When you learn about the reasons and strategies behind the shapes of familiar plants, such as the flowers you grow and the trees you see around town, you will be amazed at their beauty and wisdom for living.

The volume includes a guide which summarizes the structure of flowers and leaves, the names of plants, and how to research them.



Nutrition Encyclopedia

健やかな毎日のための栄養大全

- Published in November 2022
- Author: NHK Publishing
- Pages: 272 Pages
- Rights Sold: Complex Chinese

The definitive edition of “nutrition” and “nutrient” information!

It is important to know about your body and the “ingredients” you eat for living healthy. And as a result, you know what kind of “nutrition” you are being supported with. This book covers six major nutrients and special functional ingredients. It contains all the information on nutrition and nutrients, so you can understand what your body needs and what kind of diet is desirable.

NHK出版
健やかな毎日のための
たんぱく質
脂質
炭水化物
あなたのからだは、食べ物の
栄養からつくられている!
たんぱく質とアミノ酸・脂質と脂肪酸・炭水化物と糖質・
ビタミン・ミネラル・食物繊維・水・特殊な機能性成分
気になる栄養に関するコラムも盛りだくさん
六大栄養素
&機能性成分
栄養と栄養素情報の決定版!
NHK出版

Inquisitive Spirits

— Science Questions for Kids

ふしぎエンドレス

- Published from November 2022 to January 2024
- Author: NHK
- Pages: 80 - 112 Pages
- Rights Sold: Simplified Chinese

A popular TV science program for elementary school students that fosters problem-solving skills

“Why does the shape of the moon differ?”
“How does water reach leaves?” “Why doesn’t oxygen run out?” ... We can’t yet say what we can say from the results of observations and experiments that confirm our predictions about familiar mysteries. The theme of the books is to learn how to consider things from multiple angles and come to more valid conclusions. They cover content for 3rd to 6th grade elementary school students.



A View for Science

カガクノミカタ

- Published in August 2019
- Author: NHK
- Illustration: Yoshitake Shinsuke
- Pages: 48 Pages / each
- Rights Sold: Simplified Chinese, Korean



NHK's popular science program on books!

The series introduces “18 perspectives” that are perfect for cultivating “the ability to discover problems,” which has been a weak point in school education. It contains a source of ideas for original “free research”. Have fun learning the ability to find your own questions that students will need!

Look at the cross section / Look from below / Enlarge / Take a look inside / Arrange them side by side / Put them into words / Try making it / Try imitating it / Try drawing it / Try going back / Thinking about the time / Lifting up / Try counting, comparing, touching / Try to divide the group, take it apart and make sounds



The Clinic for Kids' Curiosity

モヤモヤそうだんクリニック

- Published in June 2020
- Author: Ikegaya Yuji / Yoshitake Shinsuke
- Pages: 192 Pages
- Rights Sold: Simplified and Complex Chinese, Korean

A popular picture book author and a brain researcher answer elementary school students' questions!

Ikegaya Yuji, a leading brain researcher, and Yoshitake Shinsuke, a popular picture book author, use science and humor to address the questions “Why?” submitted by 256 elementary school students.

Questions are follows;

“Are there any medicines that can make you smarter?”

“Where is my “motivation switch?”

“Why do we dream?” etc...



Cats' Dream

ねこのゆめ

- Published in June 2023
- Author: Arai Ryoji
- Pages: 32 Pages
- Rights Sold: Korean

The first picture book about cats by Arai Ryoji

Every day, cats dream of someone they want to meet, somewhere they've never been before.

Let's think about a fun future for house cats, street cats, and humans alike.

Arai Ryoji uses warm pictures and soothing words to convey the joy of imagining and the hope that continues into the future.



Rabbits' Time

うさぎじかん

- Published in November 2021
- Author: Tone Satoe
- Pages: 32 Pages
- Rights Sold: Simplified Chinese, Korean

A soothing picture book like a poetry collection

The main characters are a family of six rabbits. Using her delicate brushwork, the author depicts the landscapes of the four seasons. The rabbits, who spend their time savoring these spaces, seem to be telling readers who live their daily lives in a hurry, “Don’t rush, just walk slowly and be yourself.” A beautiful picture book that you’ll want to keep on your bookshelf is also perfect as gifts.

